




# A Local Perspective

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# Customer Experience and Business Intelligence: City Health Dashboard Integration

- Where We Were
- Where We Wanted to Go
- Improving Policy Change
- Neighborhoods of Focus
- Quality of Life
- Connectedness – Website Redesign, Bloomberg’s Mayor Challenge, Invest Health, National League of Cities, Westside Collaborative



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# Departments and Residents Saw Themselves in the Data

- Lead Free GR
- Equitable Economic Development
- HOUSING NOW!

# Partners

- Spectrum – Invest Health
- Behavioral Insights Team
- Grand Valley State University