



# Predictive Safety Analysis

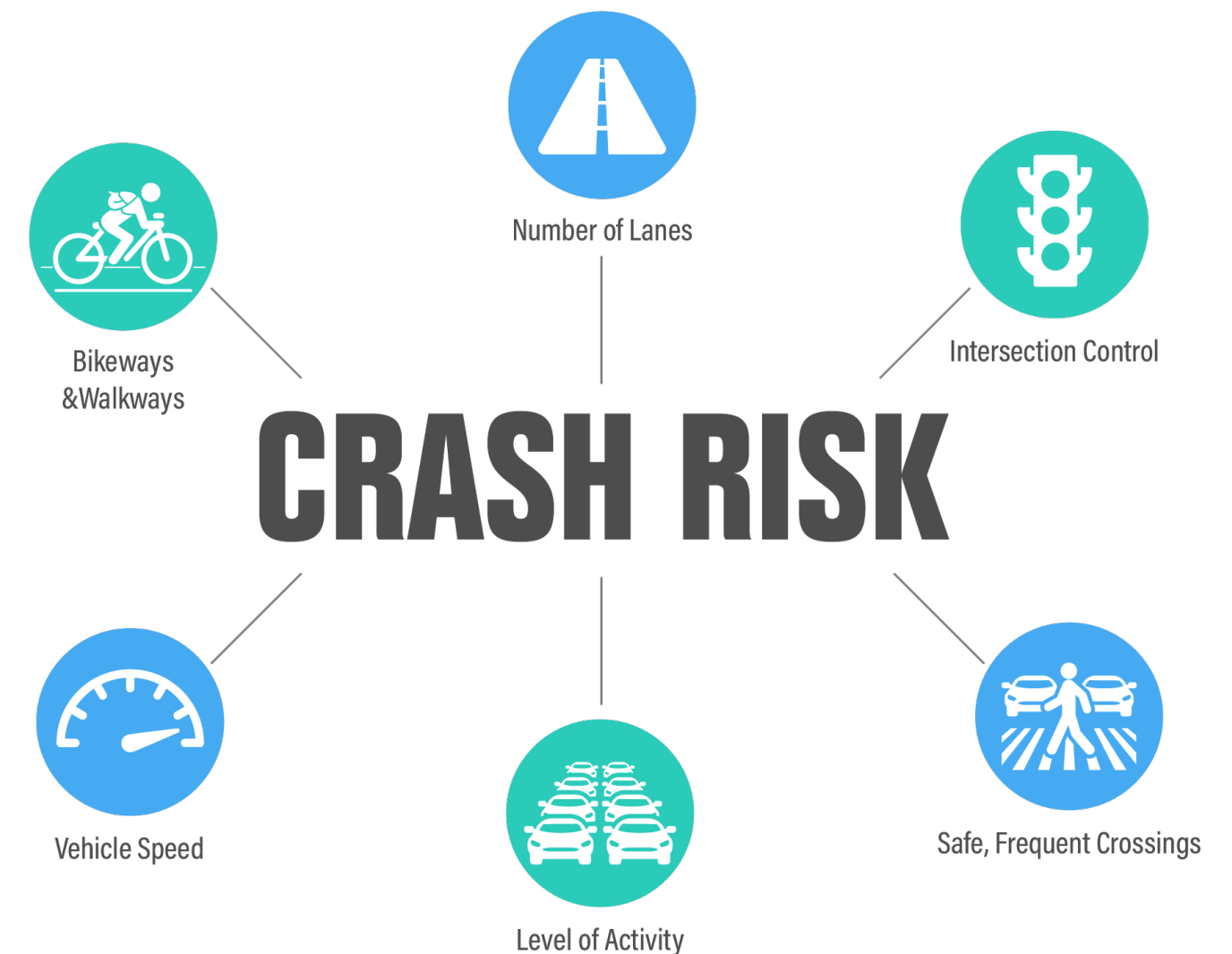
Montgomery Planning



# Predictive Safety Analysis

*A proactive approach to identifying safety challenges and solutions*

- Estimate the expected number of crashes at intersections and segments for key crash types
- Identify safety priorities and effective mitigations
- Working with UNC Highway Safety Research Center



# Predictive Safety Analysis

*A proactive approach to identifying safety challenges and solutions*

The Predictive Safety Analysis uses **crash risk** to understand existing safety challenges, rather relying on crash history.

Crash history is the basis of most crash analysis, but **it is biased by the random nature of crashes**. Even though one intersection has no crashes, and another has one or two, the underlying crash risk at both may be the same.

Reliance on crash history is a particular problem for bicycle crashes, which are **relatively rare** compared to other crash types.

# Key Steps

1. Compile data

2. Estimate volumes

3. Identify key crash types

4. Develop Safety Performance Functions

5. Identify high-risk locations

6. Identify countermeasures

# 1. Compile Data

## Transportation Characteristics

- Speed limit
- Number of lanes
- Roadway slope
- Presence and type of crosswalk
- Presence and type of bicycle facility
- Roadway classification
- Intersection control
- Lighting
- Transit service

## Land Use Characteristics

- Parks
- Hospitals
- Gas stations
- Parking lots
- Schools
- Government facilities
- Shopping centers
- Alcohol-serving locations
- Population density
- Employment density

## Demographic Characteristics

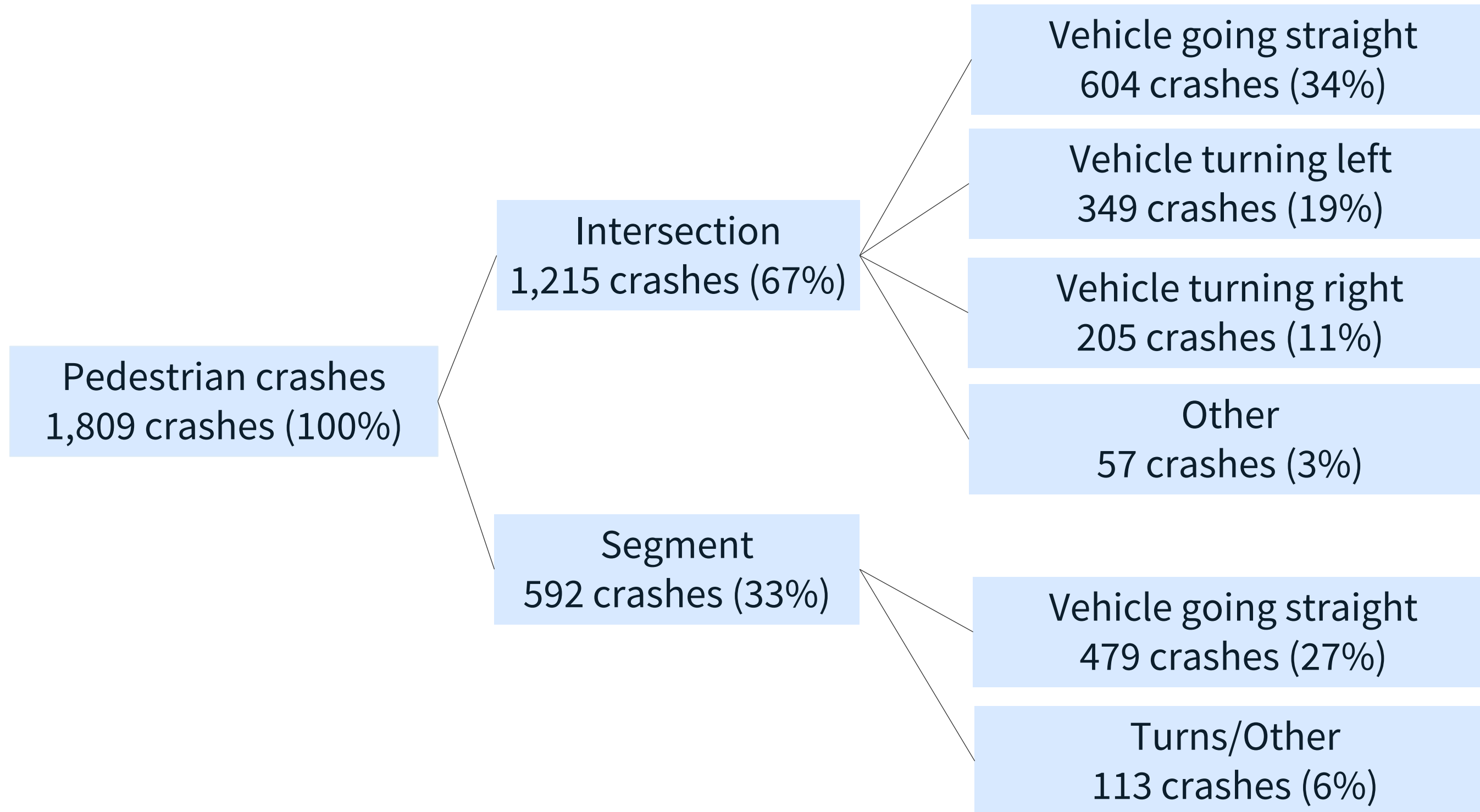
- Equity Emphasis Areas
- Income distribution
- Race/ethnicity distribution



## 2. Estimate Volumes

- Pedestrian, bicycle, and driver activity is referred to as exposure
- Exposure is a common variable in estimating crashes
- Compiled counts from development projects, MCDOT, and SHA
- Standardize counts based on time of day, day of week, season
- Estimate counts at all intersections and segments based on transportation, land use, and demographic attributes

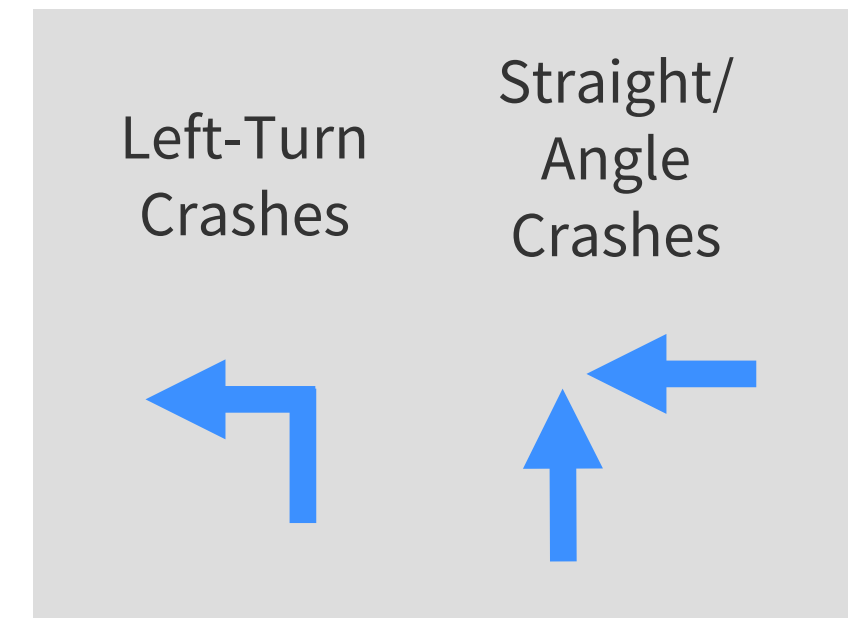
# 3. Identify Key Crash Types



Balance capturing most crashes with crash types linked to countermeasures

# 3. Identify Key Crash Types

- Pedestrian crashes after dark at intersections
- Pedestrian crashes along segments with vehicles going straight
- Bicycle crashes at intersections
- Left-turn crashes at intersections (all modes)
- Motor vehicle straight/angle crashes at intersections
- Single vehicle crashes along segments





# 3. Identify Key Crash Types

Crash types address crashes of all severities to provide a large same size of locations. These crash types were selected given their high injury rates, and overall, they capture a large percentage of severe injuries and fatalities.

## Crash Types Summary (2015-2019)

Crash Type	% Severe Injuries & Fatalities
Pedestrian Crashes	73%
Bicycle Crashes	65%
Motor Vehicle Crashes	41%
<b>All Crash Types</b>	<b>49%</b>

# 4. Develop Safety Performance Functions

**Annual Pedestrian Crashes at an Intersection =**

A\* Number of Daily Pedestrians +

B\* Number of Daily Vehicles +

C\* Speed Limit of Major Road +

D\* Speed Limit of Minor Road +

E\* Number of Intersection Approaches +

F\* Number of High-Visibility Crosswalks

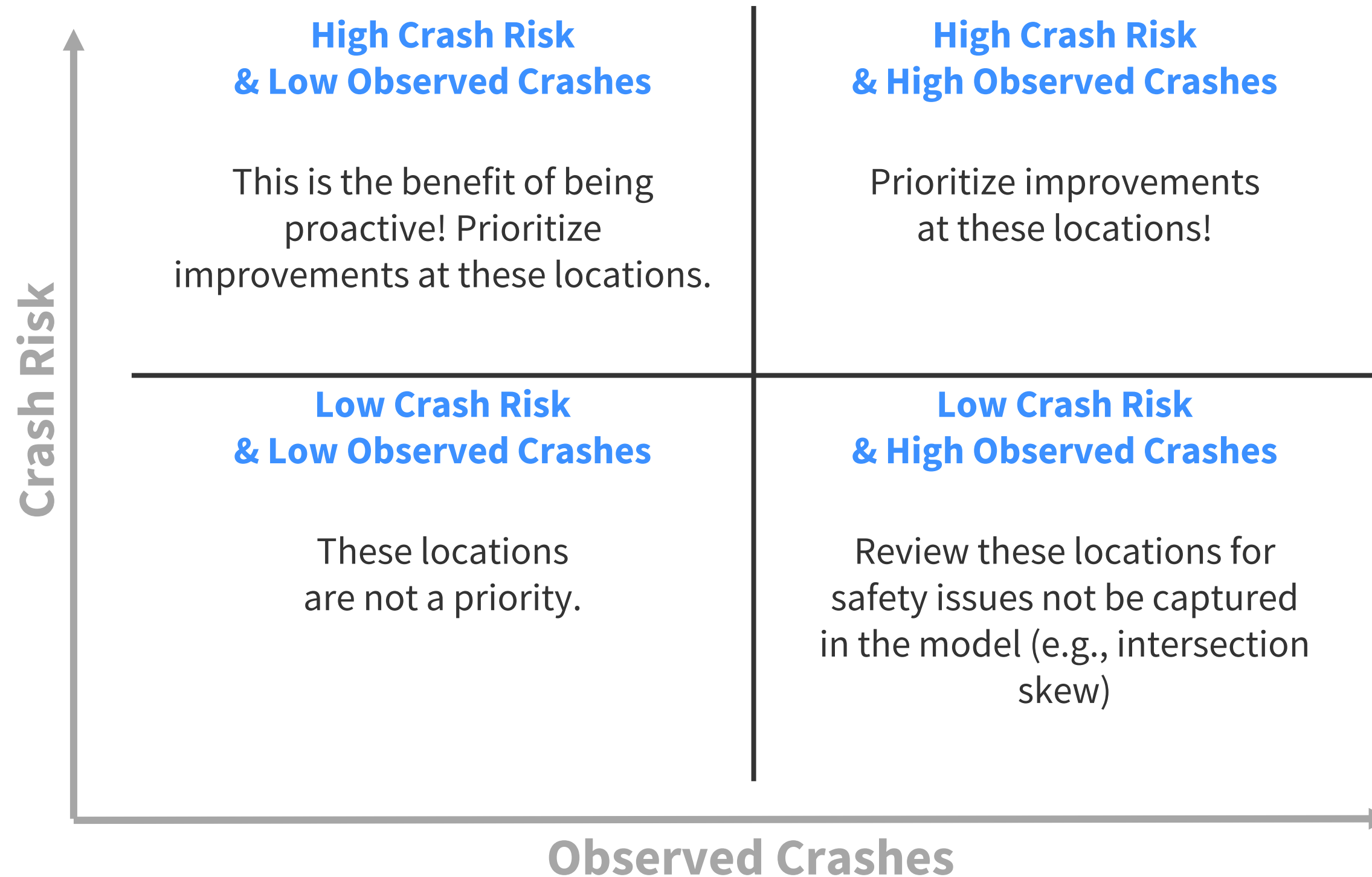
*This is an illustrative example and not based on real data!*

# 4. Develop Safety Performance Functions

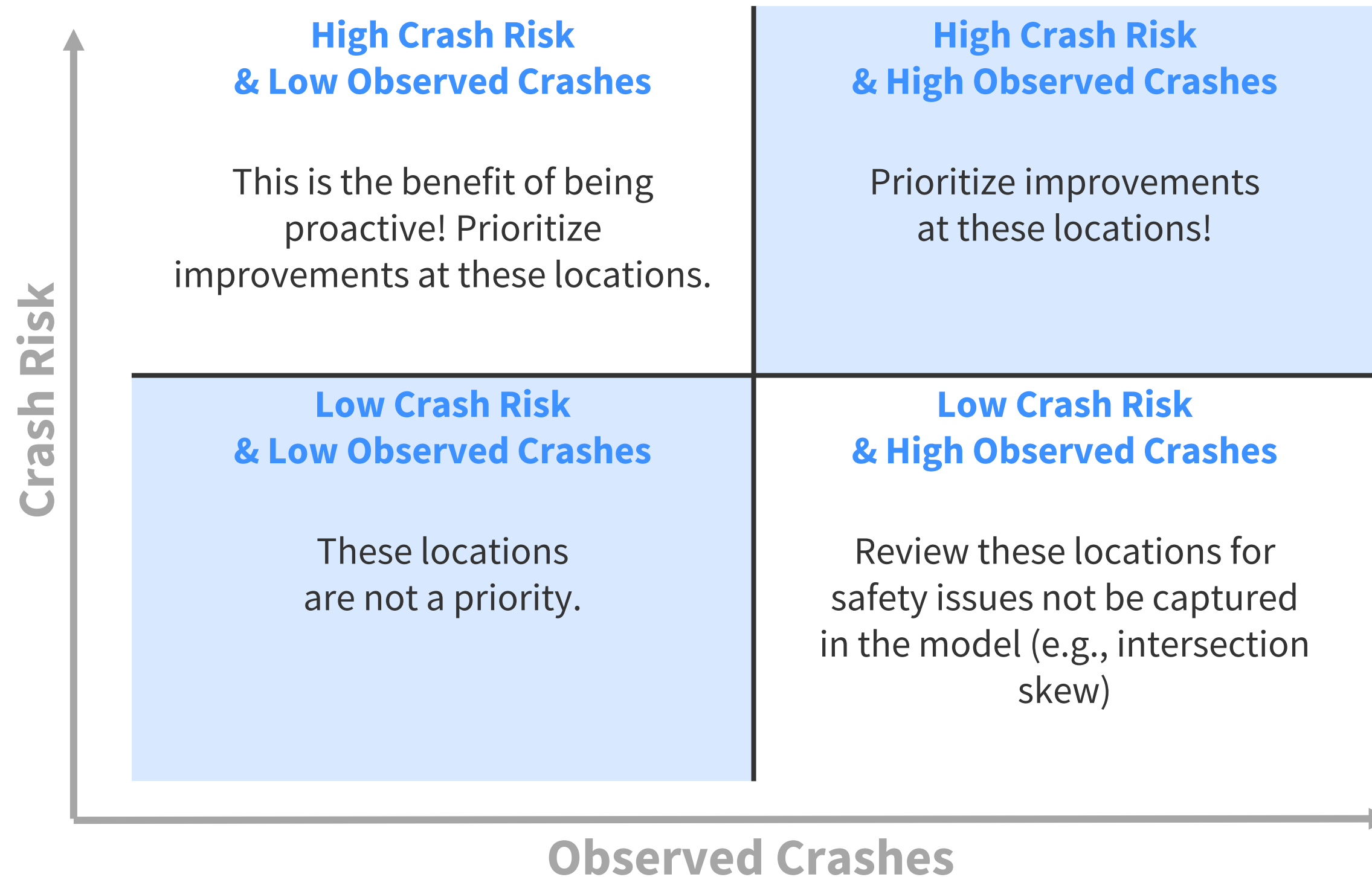
## Pedestrian segment crashes with vehicles going straight

Statistically significant variables		Relationship to crashes
Exposure	Pedestrian traffic	+
	Motor vehicle traffic	+
Transportation	Segment length	+
	Dead end	-
	Street class (state road, major road)	+
	Parking lots	+
	Number of marked crosswalks	+
	Bus routes	+
Land Use	Alcohol establishments	+
	Recreational points of interest	-
	Business points of interest	-
Demographics	Population density	+
	Income	-

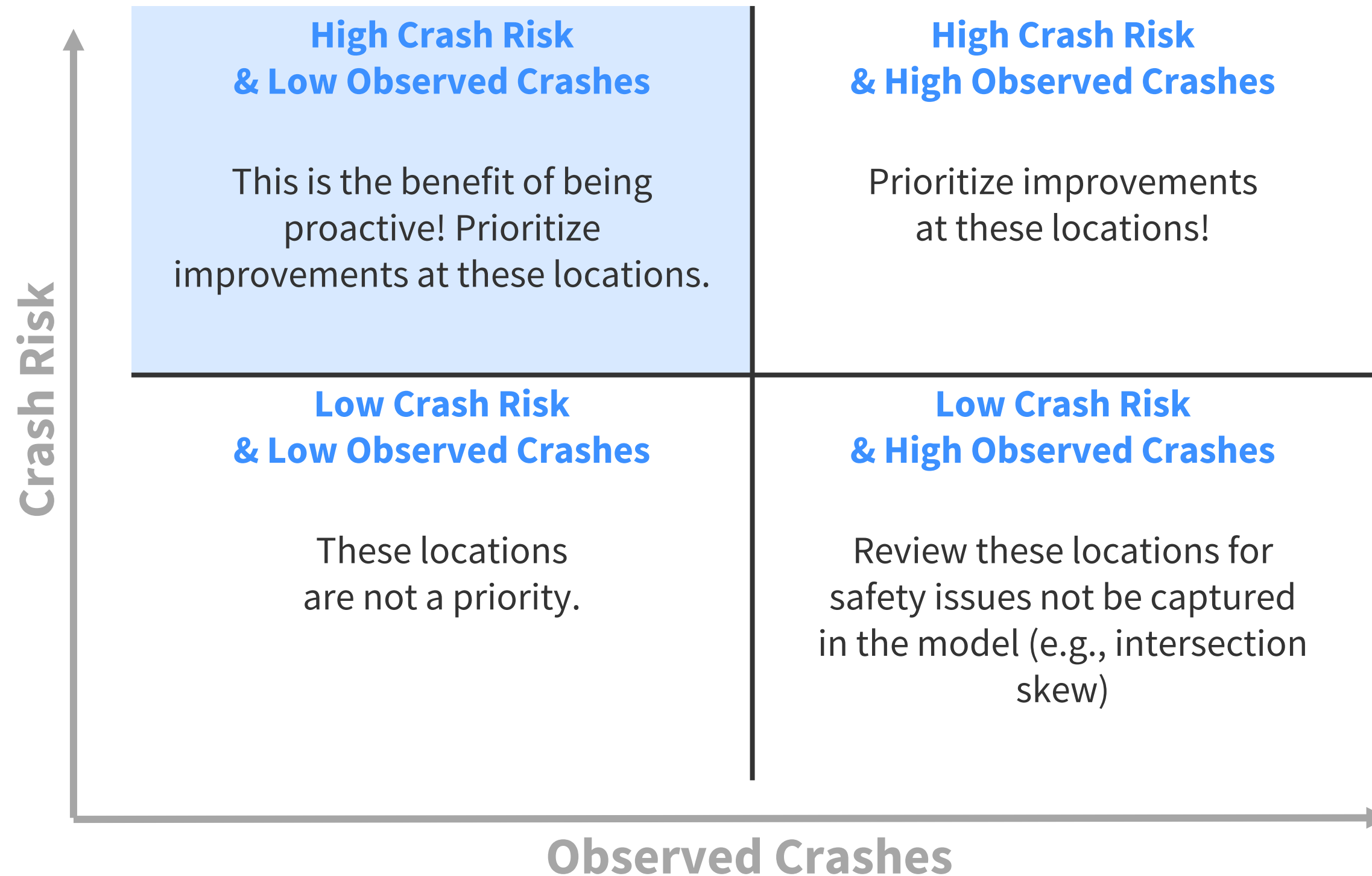
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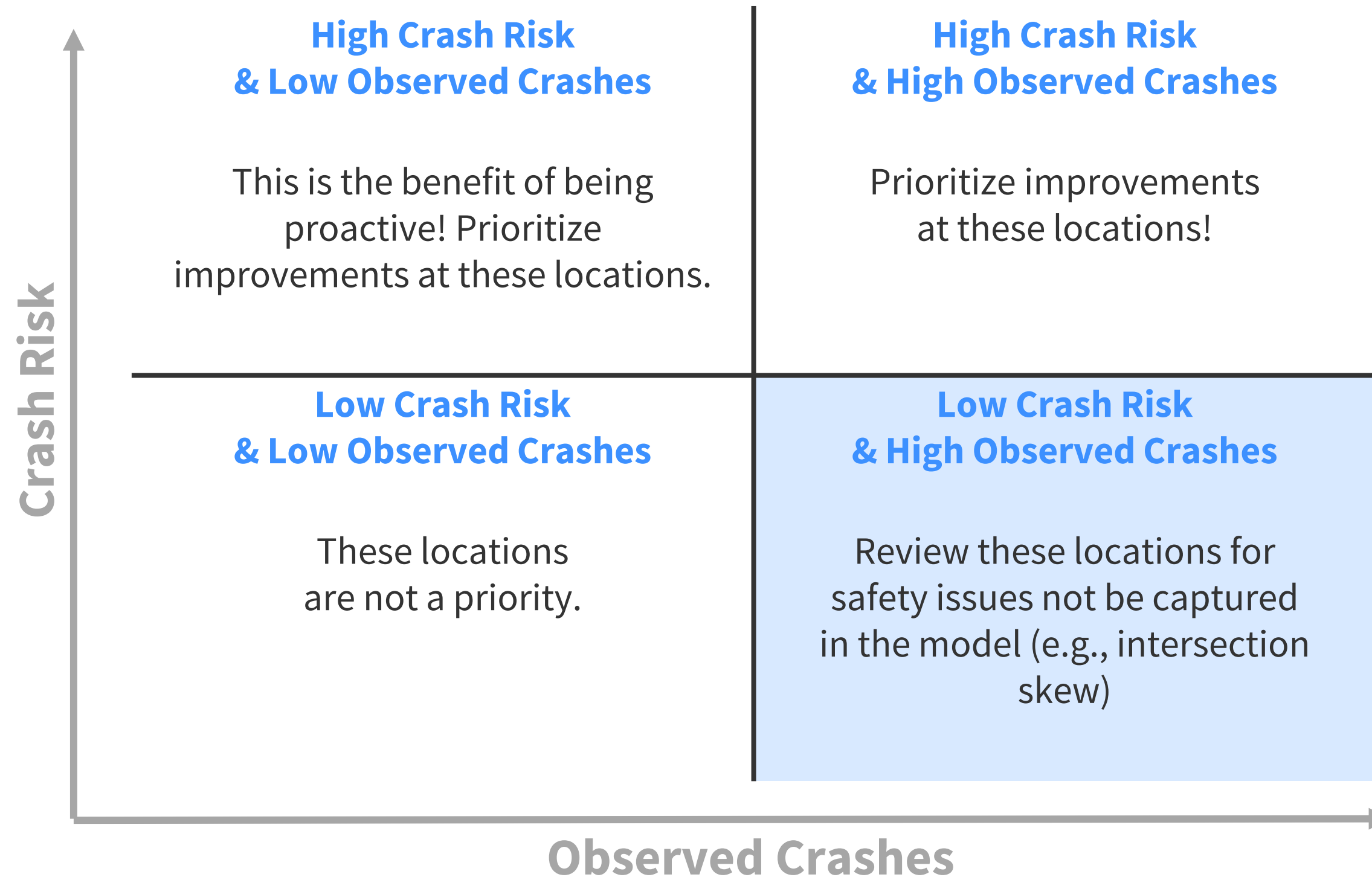


# 4. Develop Safety Performance Functions





# 4. Develop Safety Performance Functions



# 5. Identify High-Risk Locations

- **Total Annual Crash Risk** the sum of the crash risk for each crash type. This assessment determines which areas have the greatest overall crash risk.
- **Hot Spot Analysis** looks at the top 200 locations with the highest crash risk. This analysis determines the specific locations with the greatest safety challenges and can inform stand-alone capital projects.
- **Average Annual Crash Risk** applies a broader lens to understanding crash risk by dividing the number of crashes by the number of locations for each crash type. This analysis determines type of locations with the greatest safety challenges and can inform systemic improvements.



# 5. Identify High-Risk Locations

## Equity Emphasis Areas vs. Non-Equity Emphasis Areas

EEA	# Ints.	Intersection Crashes				# Segs.	Segment Crashes	
		Ped Dark	Bike	Left Turn	Angle		Ped Seg	Single Veh
<b>Total Crash Risk (# Annual Crashes)</b>								
EEA	3,087	49	25	253	280	5,049	32	125
Non-EEA	13,606	58	62	482	595	26,033	51	663
<b>Hot Spot Analysis (# Locations within the Top 200)</b>								
EEA	3,087	107	67	80	75	5,049	133	26
Non-EEA	13,606	93	133	120	125	26,033	67	174
<b>Average Crash Risk (# Annual Crashes per Location)</b>								
EEA	3,087	0.02	0.01	0.08	0.36	5,049	.007	.025
Non-EEA	13,606	0.00	0.00	0.04	0.20	26,033	.002	.026

Highlighted cells have the highest value for any column.

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**+270%**

**+75%**

**+130%**

**+82%**

**+226%**

**-4%**

# 5. Identify High-Risk Locations

## Complete Streets Design Guide Area Type (Annual Crashes)

CSDG Area Type	# Ints.	Intersection Crashes				# Segs.	Segment Crashes	
		Ped Dark	Bike	Left Turn	Angle		Ped Seg	Single Veh
<b>Total Crash Risk (# Annual Crashes)</b>								
Downtown	372	32	12	87	87	786	13	42
Town Center	810	20	11	132	132	1,722	17	83
Suburban	12,187	37	49	340	474	22,602	39	430
Country	1,027	0	2	22	20	1,898	3	155
<b>Hot Spot Analysis (# Locations within the Top 200)</b>								
Downtown	372	88	47	22	27	786	53	3
Town Center	810	45	36	42	43	1,722	75	20
Suburban	12,187	40	87	87	97	22,602	34	95
Country	1,027	0	0	1	4	1,898	1	67
<b>Average Crash Risk (# Annual Crashes per Location)</b>								
Downtown	372	0.09	0.03	0.24	0.73	786	0.02	0.06
Town Center	810	0.03	0.01	0.18	0.75	1,722	0.01	0.05
Suburban	12,187	0.00	0.00	0.03	0.17	22,602	0.00	0.02
Country	1,027	0.00	0.00	0.02	0.16	1,898	0.00	0.08

Highlighted cells have the highest value for any column.

# 5. Identify High-Risk Locations

## Portion of Total Annual Crash Risk included in Top 200 Locations

Crash Type	% Crash Risk in Top 200
Motor vehicle straight/angle crashes at four-legged intersections	48%
Pedestrian crashes after dark at intersections	47%
Left-turn crashes at intersections (all modes)	46%
Single vehicle crashes along segments	27%
Bicycle crashes at intersections	25%
Pedestrian crashes along segments with vehicles going straight	23%



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# 5. Identify High-Risk Locations

## Key Takeaways

- Investments need to balance location types with high total crash risk, hot spots, and location types with high average crash risk.
- Prioritization needs to look beyond crash history, as only 55% of fatalities and 46% of severe injuries occurred in top 200 intersections and roadway segments.
- Safety improvements in Equity Emphasis Areas should be prioritized.
- While much of the county is suburban, downtown and town center area types have high average crash risk.

# 6. Identify Countermeasures

## Speed Management

- Automated Enforcement – Speed Cameras
- Lower Speed Limit by 5 MPH
- Speed Humps

## Pedestrian Crossings

- High-Visibility Crosswalks
- Raised Pedestrian Crosswalk
- Pedestrian Hybrid Beacon

## Intersection Control

- Convert Side-Street Stop to All-Way Stop
- Install Traffic Signal
- Convert Median to a “Left-In-Only” Median

## Signal Timing

- Increase All-Red Clearance Interval
- Implement Protected/Permissive Left Turn
- Implement Fully Protected Left Turn
- Leading Pedestrian Interval

## Other Countermeasures

- Centerline Rumble Strips
- Lighting

# 6. Identify Countermeasures

**Dynamic tools to evaluate different countermeasure scenarios through the following metrics:**

- Potential Crash Reduction
- Cost per Crash Reduced
- Percent of Locations in Equity Emphasis Area

**Print a list of top-ranked locations for each scenario.**

# 6. Identify Countermeasures

## Determining which Countermeasures to Implement

Example Scenarios for Reducing Angle Crashes with \$350,000 (10-Year Impact)

Scenarios	Increase All Red Clearance*	All-Way Stop	Traffic Signal
Number of Locations	116	70	1
Total Estimated Cost	\$348,000	\$350,000	\$350,000
Predicted Crash Reduction	2,557	311	47
Crash Reduction per Location	22.0	4.4	47.4
Cost per Crashes Reduced	\$140	\$1,130	\$7,380
% of Locations in Equity Emphasis Areas	47%	21%	0%

\* on Boulevards, Downtown Boulevards, Town Center Boulevards, Major Highways



# Applications

The Predictive Safety Analysis is the **first step** towards implementing a proactive approach to safety. Can be used to apply a **data-driven** approach to **recommendations, mitigation, and prioritization**, and can be incorporated into:

- CIP Project Funding
- Systemic Projects Prioritization
- Master Planning
- Regulatory Review
- Grant Applications



# Questions?

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