

# Smart Strategies to Transform Commercial Districts

## *Overview of LISC*



Elizabeth Demetriou, AICP  
Director, Economic Development  
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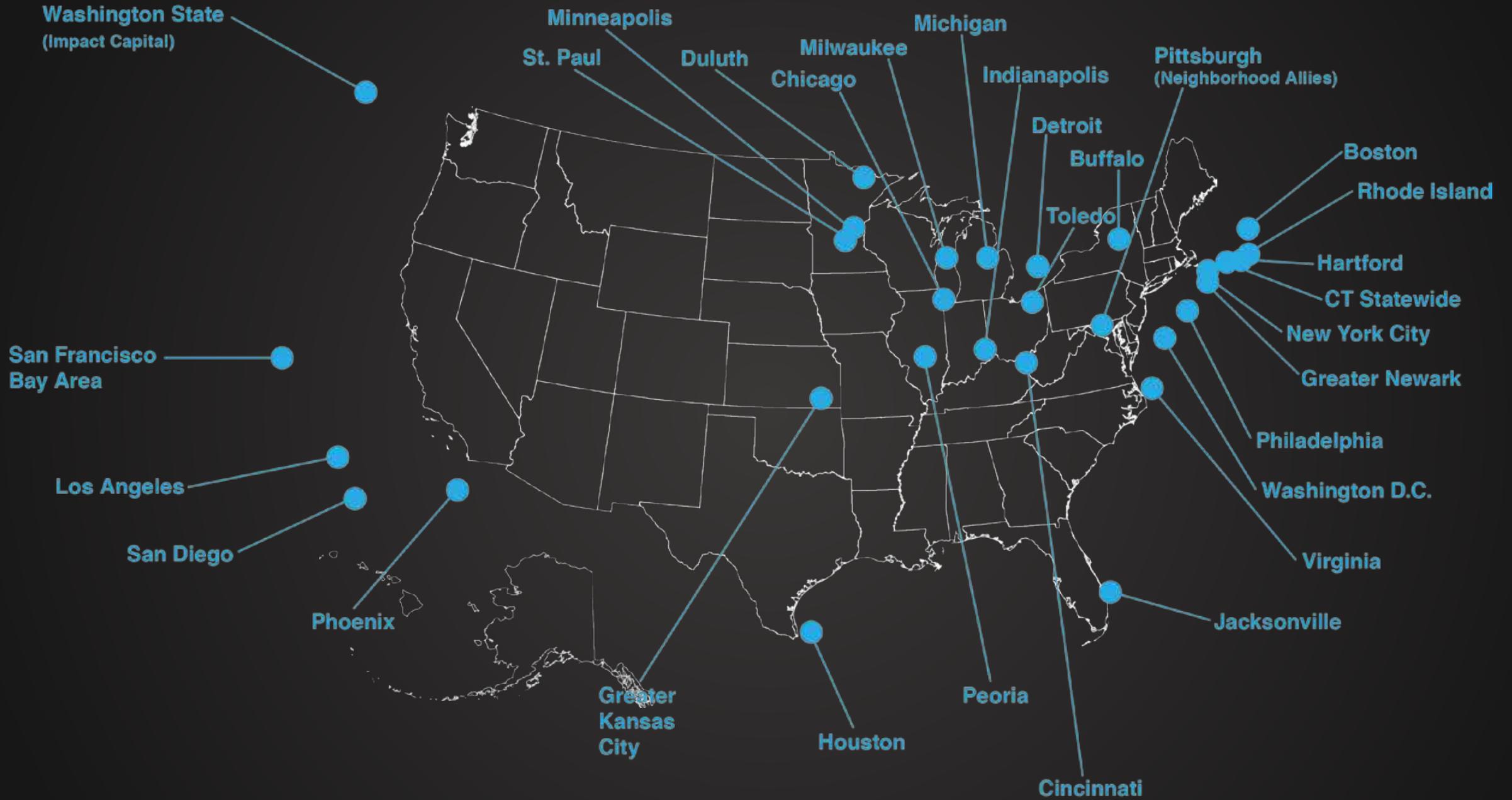
# LISC: 35 Years of Investment to Revitalize Distressed Communities

Local Initiatives Support Corporation (LISC) equips struggling communities with the capital, strategy and know-how to become places where people can thrive.

We provide local community organizations with:

- § loans, grants and equity investments
- § local, state and federal policy support
- § technical and management assistance





**Since 1980**

**\$16.2 billion**

Invested

**\$48.5 billion**

Leveraged

**348,000**

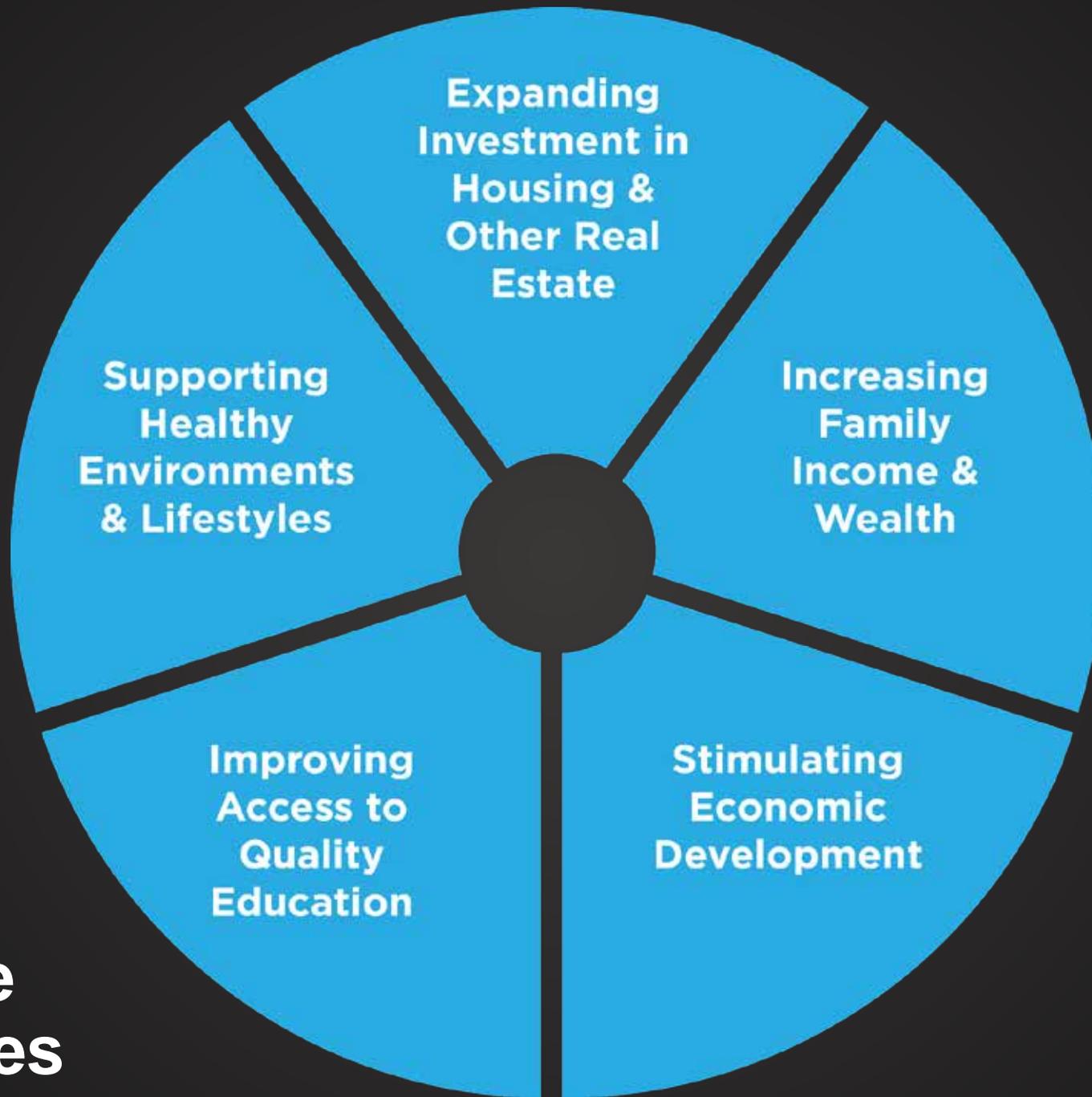
Affordable homes & apartments

**53 million sf**

Of retail & community space

- 202** Early childhood centers
- 191** Schools
- 315** Playing fields
- 62** Health related projects
- 78** Healthy food projects
- 25** Theatres & Performance Spaces
- 100+** Retail, arts and community projects

# Building Sustainable Communities



# Stimulating Economic Development

## Invest in Projects

- NMSC
- Real Estate Investment
- LISC Small Business

## Invest in Programs

- Metro Edge
- Crime & Safety
- Creative Placemaking



# LISC Small Business

Loans from \$1,000 to \$5 million

SBA 504

SBA Community Advantage

Kiva Zip

## Advisory Services

LISC Insight

Business Advising



Visit [Liscsmallbusiness.org](http://Liscsmallbusiness.org) for more info

**Metro Edge creates smart economic development strategies for specific local places.**

**We work with our partners to:**

- q Identify local and regional assets
- q Inspire investors to take a different view of disinvested markets
- q Help communities take the reins of their economic futures

**Goal:** Create the conditions necessary to attract catalytic investment in commercial real estate and small businesses.



# Elements needed to attract catalytic capital

- q A clear understanding of local & regional market trends and an action plan that balances a community's goals and needs with market realities.
- q A strong local, place-focused organization to oversee plan implementation, advocate for capital investments in public infrastructure, and shepherd the revitalization process through its entire course.
- q A clear set of stakeholders, including city and/or state government, willing to invest capital in the physical infrastructure, real estate and businesses of the community.

# LISC Four Pronged Approach

- Analysis & Organizing
- Plan Development & Implementation
- Small Business Development
- Real Estate Investment



Elizabeth Demetriou  
[Edemetriou@lisc.org](mailto:Edemetriou@lisc.org)  
Twitter: EODemetriou  
Lisc.org